

Message from the President

“ Aiming to be a comprehensive financial services group that continues to grow with local customers ”

Toshio Heya

Toshio Heya, President



I would like to sincerely thank all of our stakeholders for their understanding and support over the years for the Hiroshima Bank.

On June 27, 2018, the Bank appointed Koji Ikeda as chairman and Toshio Heya as president.

As a reliable institution, first call bank in dealings and trusted by customers, the Hiroshima Bank Group will gather the collective capabilities of all officers and employees to help further develop the local community. Looking ahead, we ask for your continued support.

The management environment encompassing regional financial institutions is one of unprecedented harshness as the population and number of branches both decrease with the prolonged low interest environment in addition to intensified competition with different business sectors joining the industry.

Under such circumstances, in fiscal 2018, the second year of Mid-Term Management Plan 2017, Hiroshima Bank is aiming to be a comprehensive financial services group that continues to grow with local customers by further advancing the structural reforms currently being implemented and providing high-value-added solutions responding to customers' needs.

In particular, in asset management operations contributing to customers' asset formation, the Bank will further promote customer-oriented business operations by strengthening collaboration with Hirogin Securities.

Moreover, the Bank will continue to proactively engage in the FinTech field, enhancing customer convenience by leveraging new digital technologies.

Additionally, by undertaking work style reforms, the Bank is also enhancing individual labor productivity and promoting the realization of a work-life balance, as well as aggressively promoting and advancing diversity by strengthening initiatives to provide greater opportunities for women and recruiting specialized personnel.

Furthermore, we are striving to protect our customers through such initiatives as measures against money laundering and prevention of billing fraud, as well as further enhancing value in the region through active involvement in various CSR-related areas such as contributing to society and preserving the environment.

Fiscal 2018 marks the 140th anniversary of the founding of the Bank, and will be an important milestone for the start of the next 10 years. We are deeply grateful for the continued support of the people of the region, and we remain determined to contribute to the regional economy going forward and will make the Hiroshima Bank Group a high-value, reliable banking group that is trusted by all of its stakeholders.

In the future, we look forward to the continued and even stronger support and cooperation of our stakeholders.